



HOTLINE DIRECT PROFESSIONALS

May 2010

SEGMENTS

4,117,902	Small Businesses / Base Rate	\$90.00 /M
Inquire	Newly Established Businesses	+\$10/M
Inquire	SoHo Businesses (Home address)	+\$10/M

DESCRIPTION

Hotline Direct Professionals represents small businesses (under 20 employees), the most rapidly growing segment of the b to b market. The file is derived from the most recent public, government, and private agency data, updated and merged on a monthly basis to ensure accuracy & deliverability.

SELECTS

SIC Codes	\$10.00/M
Number of Employees	\$10.00/M
Title	\$20.00/M
Annual Revenue	\$10.00/M
Telephone Numbers	\$25.00/M
Geo	\$7.50/M
Home vs Business Address	\$10.00/M

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We believe information provided herewith to be correct but we cannot guarantee the accuracy or results of the marketing campaign.

GENDER PROFILE

Male:	50%
Female:	50%

MINIMUM ORDER

Quantity:	10,000
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REUSE

Please inquire

TELEMARKETING

Telemarketing is allowed – Please Inquire

KEY CODING

Please inquire

ADDRESSING

CARTRIDGE	\$30.00 /F
DISKETTE	\$30.00 /F
EMAIL/FTP	\$50.00 /F
MAG TAPE	\$30.00 /F
RUN CHARGE	\$7.50 /M
ZIP TAPE	\$35.00 /F



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