

Daily Personal Development Subscribers @Postal & E-mail Addresses

January 2012

SEGMENTS

311,232	Active Subscribers E-mail* (inquire for suppression & transmission fees)	\$80.00/M +\$25/M
23,966	Monthly Hotline	+ \$10.00/M
81,432	90 Day Hotline Fundraisers	+ \$5.00/M \$65.00 /M

DESCRIPTION

Reach responsive consumers who have signed on to receive daily posts delivering motivational thoughts & inspirations. These subscribers are seeking to improve their quality of life. They receive uplifting messages that are geared toward personal & spiritual development, healing and energy enhancement. With an average age of 40-50, these consumers will respond particularly well to offers for products and services that complement their wholesome, healthy lifestyles.

SELECTS

30 Day Hotline	\$10.00 /M
90 Day Hotline	\$5.00 /M
Gender/Sex	\$10.00 /M
Geo	\$7.50 /M
Presence of Children (by age)	\$10.00 /M

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We believe information provided herewith to be correct but we cannot guarantee the accuracy or results of the marketing campaign.

GENDER PROFILE

Male:	35%
Female:	65%

MINIMUM ORDER

Postal Quantity: 10,000
 Email : \$1800

REUSE

Please inquire

TELEMARKETING

Telemarketing is allowed - Please Inquire

KEY CODING

Please inquire

ADDRESSING

EMAIL/FTP	\$50.00 /F
RUN CHARGE	\$7.50 /M
ZIP TAPE	\$35.00 /F



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